



# Dissolvable Packaging for a Greener World

With sustainability and innovation at its core, Arrow Greentech Ltd. inceptioned its journey in 1992. Ever since Arrow's core focus has been its high degree of specialization and the finest quality services in water-soluble film technologies. Today, Arrow Greentech Ltd. is one of the prominent players globally in providing soluble flexible packaging film technology in health, FMCG, hygiene, packaging, printing, and security segments.

## Watersol™

The Solution for Futuristic Dissolvable Packaging – in Construction Chemicals / Building Materials.

A construction chemical manufacturing company in India partnered with us to create sustainable, precision dose packaging for their customers.

The bite-sized packaging encouraged untapped buyers to go for the product, hence resulting in enhanced sales and market penetration.

Water sol™ has become the preferred source of packaging for many such innovative companies to enhance their brand image, and creating a buzz in the packaging industry.

## The Ask

- 01 Repackage solutions to position their products for a better global footprint.
- 02 Single Doze precision packaging, where the primary packaging is free from PET (and similar packaging); and focuses on 100% dissolvable packaging made from PVA.
- 03 Specific product positioning to stand out among competitors– Reinforcement fibres, Admixtures, and other similar products.
- 04 Convenient, transport-worthy, and safe-to-use primary packaging.
- 05 Non-hazardous and environment Friendly as compared to the available alternatives.





## Watersol™'s Exceptional Features.

- ↳ Disintegrate as soon as it comes in contact with water.
- ↳ Optimum tensile strength to handle the weight from 10 gms to 10 kg.
- ↳ Suitable for Form-Fill-Sealing machines, pleat wrap, flow wrap automation and many others.
- ↳ Excellent Moisture/Heat Sealing for blocks and bars.
- ↳ Powder, fibres, and granular product packaging.
- ↳ No residues after the dissolution.
- ↳ Non-toxic for the environment.
- ↳ Helps achieve an accurate dosing system.
- ↳ Biodegradable in nature and industrial environments.
- ↳ High puncture resistance.

## The Change Watersol™ Brought About Watersol™— Bringing the Revolution in Sustainable Packaging Solutions

The team at Arrow Greentech was quick to comprehend the client's needs and proposed the accurate grade and thickness of water-soluble packaging-Water sol™ Film (WSF), also known as PVA film, which can be customized and is easy to transport resulting in an attractive and unique packaging demeanour, precise quantity pack, and reduced transportation costs.

Watersol™ truly empowers the packaging industry with out-of-the-box solutions.

Contact us to get a free consultation on Water sol™ and to have us help you bring about a transformation in the way you package your products.

Explore more about eco-friendly packaging solutions for construction chemicals on our website and social media handles.

